Email Archiving
An Overview for Decision Makers

Businesses can enjoy many legal, technical, and financial advantages by implementing an email archiving solution.

In order to assist decision makers, this document briefly summarizes the most important aspects of the topic.

a message | **a challenge** | **a solution**

MAIL STORE™

Overview

For most companies, email is not only the most important way of communicating, it is also the most valuable information resource. Information sent by email is generally not stored anywhere else. It simply remains in the various mailboxes. Over the years, an overwhelming repository of information builds up.

At the same time, email poses the biggest challenge to companies:

- IT must manage ever-increasing amounts of data securely and efficiently. Overloaded mail servers and complex backup and restore processes make this task more and more difficult.

- Emails are deleted or lost due to technical problems. This causes the company to lose important data every day.

- In order to meet operational needs for litigation readiness and eDiscovery, for compliance reasons or end-user liability, companies must implement an email retention policy and ensure the centralized, tamperproof, and storage of all email.

- Employees need fast, complete, and mobile access to their emails.

How Does Email Archiving Work?

An email archive is a highly specialized storage system designed to efficiently and securely manage steadily growing volumes of data. Using an email archive, a company can back up all emails so that they cannot be deleted or tampered with. Moreover, the archive makes sure that emails can be searched extremely quickly and are able to be used in the most efficient way.

Email archiving has become an unavoidable aspect of modern IT infrastructures.

Worldwide sales of email archiving solutions had already reached $1 billion by 2009. In October 2010, Gartner, the global market leader in IT research and analysis, forecast that the market will grow by 23 percent per year until 2014.

The Radicati Group projected even higher growth in 2011, predicting global revenue for email archiving solutions to reach $5 billion in 2015.

How the Company Benefits

Legal Advantages

- Email archiving helps companies meet a growing number of regulations on email compliance, eDiscovery, and other legislation.
- Email archiving helps to protect against general legal risk or customer complaints.

Financial Advantages

- You can increase employee productivity by providing your employees with fast and easy access to a 100% complete email inventory.
- Data loss and the damage it can cause to a company's finances and reputation can be safely avoided.
- Employees can no longer delete emails accidentally or intentionally (for example, when leaving the company).
- Mailbox quotas that force employees to perform the time-consuming task of organizing their mailboxes are no longer necessary.

Technical Advantages

- Storage requirements and costs are permanently reduced by relocating the emails to an archive.
- End users can recover lost emails themselves, freeing the IT department from having to perform this task.
- The backup and restore processes for the email server are significantly simplified.
- With the IT costs saved through email archiving, ROI is generally achieved in little time.

Quicker ROI

Overloaded servers, increasing storage costs, and complex backup and restore processes place an enormous strain on IT departments and their budgets. MailStore Server permanently reduces these costs. It also shields against financial risks stemming from data loss or legal conflicts.

Total Protection Against Data Loss

Emails can be lost due to technical errors, such as corrupt PST files, or deleted intentionally or accidentally by users. Users often delete all their mailboxes upon leaving a company. MailStore Server can eliminate such risks completely.

The Difference Between Archiving and Backup

While backups are designed for the purpose of disaster recovery, email archiving can help to realize completely different objectives. The IT strategy of security-minded companies shouldn't fail to include both approaches.

Objective	Backup	Archiving
Reduction of email server load and simplification of backup and restore processes by outsourcing email	**No**	**Yes**
Elimination of mailbox quotas	**No**	**Yes**
Elimination of PST files	**No**	**Yes**
Reduction of storage requirements with single-instance	**No**	**Yes**
Complete archiving of all email	**No** For example, email can be deleted immediately after being received and therefore before being backed up.	**Yes**
Tamper-proof archiving of all email	**No**	**Yes**
Full-text indexing of emails for fast searches	**No**	**Yes**
Simple and fast restoration of lost emails	**No** Backups must first be restored by IT technicians at great	**Yes** Users can restore emails using 'one-click restore' technology.
Meet legal requirements	**No**	**Yes**

Why MailStore?

With MailStore Server, businesses enjoy the many legal, technical, and financial advantages of modern, secure email archiving. MailStore Server combines powerful technology with low costs and intuitive operation.

Support for Virtually All Email Systems

MailStore Server supports Microsoft Exchange Server (including Office 365), MDaemon, Kerio Connect, and IceWarp as well as all IMAP or POP3-compatible mail servers. Email from webmail services, local email clients, and many file formats (for example, PST) can also be archived.

Thousands of Satisfied Customers

MailStore Server is one of the world's leading archiving solutions, with over 10,000 customers. MailStore Server is used by small and medium-sized businesses from all sectors as well as large and global companies.

Low Cost

With its low acquisition cost, minimal system requirements, integrated storage technology, and efficient use of system resources, the MailStore Server solution offers excellent value for the money.

Not a One Way Street

MailStore is no one way street. All emails can be restored from the archive in standard formats at any time. This guarantees a company's independence over the long term, even from MailStore Server itself.

The Email Archiving Specialists

As a company, MailStore specializes exclusively in email archiving and invests all of its innovation talent in the ongoing development of its archiving solutions.

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