Google

Google Apps positioning

Google is positioning apps for business as the collaborative environment for businesses of all sizes. They promise almost always on uptime, access to data from anywhere on any device, and features that go beyond a traditional mail server, like Google Drive and Docs.

Kerio Strong points

- Data is held and controlled by the user
- When Connect is installed locally, performance for large inboxes will be better than a cloud solution as data is local for the user
- True cross-platform support (Windows, Mac and Linux)
- Virtual Appliance
- Sophos Anti-virus Integration
- Integrated Backup and Archiving
- Support for Internal LDAP database, Active Directory, and Open Directory
- No advertising

Google Weak points

- Data is owned by the company and it's scanned to better help target advertising.
- Depending on the company, privacy can be a major concern.
- iOS support is done via ActiveSync which limits certain information related to calendars and contacts.
- Servers are subject to the search and seizure laws of the country where the servers are located which may not be the same as the company.
- Google can add or remove features at will, and they will be applied for all users, no choice to use a older version.
- Products such as Google Reader were EOL'd even with a large subscriber base. This could happen with any of their products and there is no recourse.

Feature comparison

	Kerio Connect	Google
OS Support		
Windows Platform (x86/x64)	Yes/Yes	n.a.
MAC OS X Platform	Yes	n.a.
Linux Platform	Yes	n.a.
Cloud	Yes	Yes
Groupware features		
Shared Email Folders	Yes	Yes
Free/Busy Scheduling	Yes	Yes
Real-time reminders	Yes	Yes
Notes	Yes	Yes
Tasks	Yes	Yes
Offline mode	Yes	Chrome browser only
Outlook 2011 Groupware (OSX)		
Synchronization of contacts	Yes	No
Shared Folders	Yes	No
Free/Busy service	Yes	No
Synchronization of Calendars	Yes	No
Real-Time Reminders	Yes	No
Resource Scheduling	Yes	No
User Authentication		
Internal database	Yes	Yes
Apple Open Directory	Yes	No
Microsoft Active Directory	Yes	Yes
Others		
Schedule Backup	Yes	No
Aliases / Quotas	Yes / Yes	Yes / No
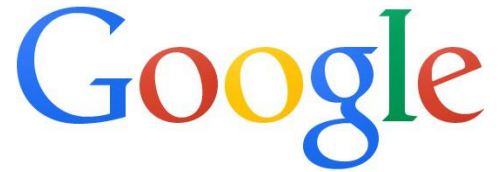
Google background

Google Inc. specializes in Internet-related services and products. These include search, cloud computing, software, and online advertising technologies. Most of its profits are derived from AdWords and search related clicks

Google Pricing

Google Apps for Business
The price is $5 per month per user.
This includes access to all the basic Gmail features like calendar, contacts, Drive, and hangouts.

Google Apps for Business with Vault
The price is $10 per month per user.
Includes everything in from Google Apps for Business plus data archiving, data retrieval, and company wide data discovery and export.

Both packages include 30GB of space.

Price comparison for Year 1

Users	Connect	Google
10	640	500
50	1,880	2,500
100	3,430	5,000
Prices valid as November 2013		

Price Comparison over 3 years

Users	Connect	Google
10	1,120	1,500
50	3,400	7,500
100	6,250	15,000
Prices valid as November 2013		

Information about the comparison

Competitor	Google Mail
Kerio	Connect 8.2
Last updated	November 2013
Next review	After release of Connect 8.3